

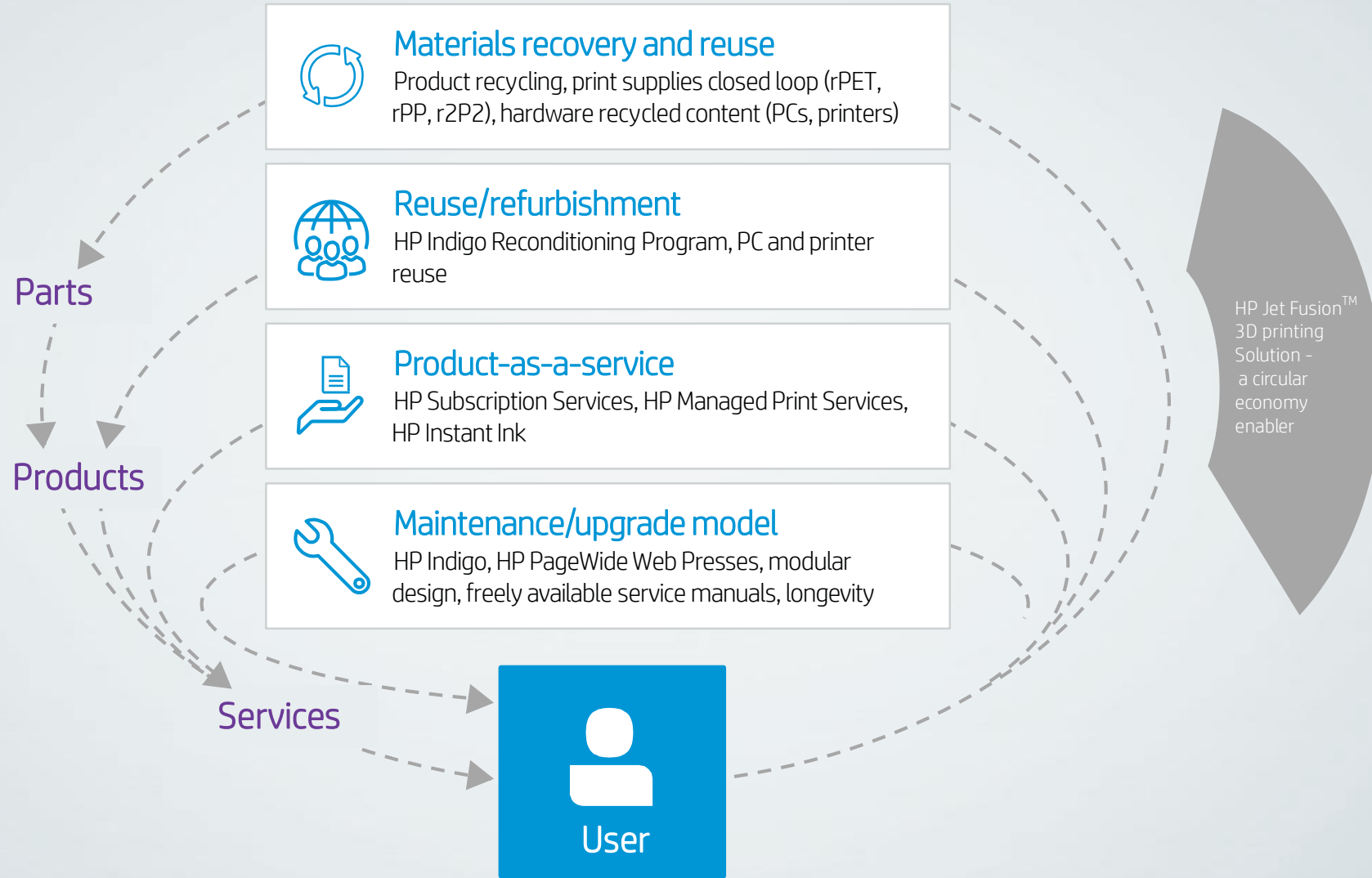
Circular Economy at HP Inc.

John A. Ortiz

Director, Product Stewardship



HP's circular economy



HP Instant Ink

Business Models that change design and consumer behavior

Web-based ink replacement service ensures customers never run out of ink when they need it



Up to
67%

Less waste
Per printed page



97%

Satisfaction rate



Customers save up to **50%** on ink

Disruptive Technology – 3D Printing

HP Jet Fusion™

- | | |
|---|-----------|
| 1 | Speed |
| 2 | Quality |
| 3 | Economics |



Rethinking repair - keep products out of the trash and in use longer

3D allows manufacturing on demand of an infinite inventory of spares, electronically

“We are no longer able to supply spare parts, or carry out service or repairs for several models.”



eSpares.com carries over 9600 different oven knobs!



HP Elite x3

Mobility

Durability

Repairability



HP Elite x3: The one device that's every device!

Is this the future of
the desktop?

-ZDNet

Compared with a traditional work solution, an x3 solution uses up to **56%** less material!





keep reinventing